



NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam. '4-A' /45370/ of 2023

GUJARAT UNIVERSITY

Programme for the Post Graduate Programme in Digital Marketing Semester-I Examination January - 2023

Candidates are requested to be present at their respective places of examination, fifteen minutes before the time appointed for starting of the first paper. THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER OR ANY KIND OF HAND WRITTEN/TYPED/PRINTED MATERIAL, PROGRAMABLE CALCULATOR, ANY TYPE OF MOBILE PHONE, And ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

The written examination will be conducted in the following order:

Places will be declared later on:

Time: 02-00 p.m. to 04-30 p.m.

SEMESTER – I, BATCH 2022-23

Date/Day	Subject/Course
Tuesday 17 th January, 2023	Paper: 1: Overview of Digital Marketing and SEO (Credit – 4)
Wednesday 18 th January, 2023	Paper: 2 : Overview of Internet Marketing (Credit – 4)

Ahmedabad-380009

By Order

January 03, 2023

For Controller of Examination