



WAVES FROM THE VOYAGERS

DEPARTMENT OF MARITIME MANAGEMENT

B.K.SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES

GUJARAT UNIVERSITY

1st Edition of newsletter February 2019

Department of Maritime Management



Maritime education in Gujarat was pioneered by the Gujarat University at B.K. School of Business Management in the year 2006 by initiating a Two-year Post Graduate Diploma in Port Management. The School and the Gujarat University recognized the significance of Maritime Management and converted the programme as a full-fledged MBA programme in Maritime Management with elective studies in the area of Port Management and Shipping & Logistics Management in 2011. The two years full time MBA-Maritime Management programme has been developed with a view to convert young graduates into able managers and efficient leaders who can take challenges in the highly competitive Maritime Business Environment. The School has strived to provide a balanced approach towards the theoretical and practical aspects of the programme. A number of practitioners from relevant fields are associated with the programme as visiting faculties. The School has been fortunate to get help and support from several organizations in the Maritime field.

Message from Director:

Dr. Prateek Kanchan

The brand, B.K. School of Professional and Management Studies, a department of Gujarat University has been bestowing management knowledge since 1976. It takes pride in providing the corporate world with best MBAs in



the areas of Human Resources, Finance and Marketing. A PG Diploma in Maritime Management was started in 2006 which was later transformed as Master of Business Management in Maritime Sector which offers specialization in Port Management and Shipping and Logistics Management.

We have a strong pool of experienced, committed and hardworking faculty as well as a very supportive alumni network. It has contributed significantly in putting the school at the forefront of premier management institutes among university segment in India and I'm sure that this will continue. I extend my best wishes to all the students of Department of Maritime Management, B.K. School of Professional and Management Studies.

Message from Co-ordinator:

Dr. Mehal Pandya



Department of Maritime Management, B.K. School of Professional and Management Studies has a distinct Programme of MBA in Maritime Management. It

originated as Diploma but was later turned into a full time MBA Programme offering major in Port Management and Shipping and Logistics.

As coordinator of the department, I'm extremely proud of the rich tradition of providing practical, experience-based education that our department has initiated. We prepare our students to become leaders with the moral depth and intellectual intensity necessary to meet the challenges of a time of critical transition in society.

I extend my heartfelt wishes to the students of Department of Maritime Management, B.K. School of Professional and Management Studies, Gujarat University.

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Why I Joined Maritime?

Maritime is a very diversified and challenging sector and I opted for it, even though coming from a background where no such influence existed in the family or society.

The thing which influenced me to take this as a career was not an instance but a process which will ultimately lead me to understand the unexplored depths of seas and oceans.

Maritime acts as one of the biggest trade businesses and job platform to build upon, be it shore based industry or seafaring process, there are various combinations of fields and specialists that make up to this industry to work and flow in a smooth manner including architects, scientists, engineers, surveyors, explorists and even to some extent Law firms, IT specialists and researchers. It is a combination of various fields which in itself is a challenge to work in collaboration and make it a golden opportunity.

It contains a certain kind of zeal which attracted me to know about the different branches of marine engineering, deck management and other areas of ports and commercial shipping industry. The vast scope and the direction of my positive instincts made me more inclined towards sticking to the path of making it as foundation to build up my career and grow in its depths.



- **Bharat Dhar**

**(Semester II, Department of Maritime Management,
B.K.School of Professional and Management Studies)**

A Visit to Adani Mundra Ports, Power Plant and Wilmar

A two-day industrial visit to Mundra Port was arranged by the Department of Maritime Management in September 2018. This visit included 56 students and 3 Faculty members. The intent of the visit to Adani Port was to make the students familiar with the operations of Ports and Cargos and give them a practical exposure of how Port works.



On the very first day of the trip, the students were taken to Adani Wilmar followed by Mundra Port. At Adani Wilmar, the entire process of oil production was demonstrated to the students. With these, the students came to know from the roots how an automated process from getting raw materials to manufacturing oil and supplying the finished products is executed. At Mundra port, the students gained insights as how the live operations at Port are carried out. This visit indeed helped the students to understand entire process of converting raw materials to finished goods.



On the second day of the visit, the students were taken to Adani Power. Using a model, the students were demonstrated how the process of power generation is carried out. Using a virtual execution model, they explained in depth the entire process of procuring coal to generating electricity. Not only this, how the generated electricity is distributed to different areas of the country was revealed.

The visit ended with a lot of practical learnings and with an endeavour that these learnings will be helpful to the students in the years to come.



- Hidayat Lakhani

**(Semester II, Department of Maritime Management,
B.K.School of Professional and Management Studies)**

Teacher's day celebration

Teachers are the guiding force in every student's life giving them the direction to achieve goals, one can only be indebted forever and never repay them. By celebrating the teacher's day on September 5 every year, we try to pay our sincere thanks and respect to them, so that they know how lucky they are to be guided by their teachers.



NATIONAL SEMINAR

Theme:

Moving Forward - Trends and Challenges in Port and Allied Industry

Date: 5th October 2018

Venue: Knowledge Consortium of Gujarat

Port and Shipping management are the two odds and ends of logistics that represents a momentous role in international trade and commerce. A special thanks to globalization and enticement of sea routes, more and more companies are embracing the ideologies of port management. Port and Shipping management requires more brains than the hand, for lifting the freight. Imagination and inventiveness are the challenges that the MBA strive for and this area demands the same. With this background the Department of Maritime, B. K. School of Professional and Management Studies, Gujarat University has organized the National Seminar Maritime 2018, second in a row, with the theme on “Moving Forward - Trends and Challenges in Port and Allied Industry” on 5th October 2018 at Knowledge Consortium of Gujarat. The aim behind this was to bring together experts from the Industry, leading academicians, researchers & research scholars from different states of India to exchange and share their experiences about various aspects of Maritime on a common platform to discuss the most recent opportunities vis-a-vis challenges encountered in the field of Maritime.



Inaugural Session:

Dr Prateek Kanchan, Director, B.K. School of Professional and Management Studies, Gujarat University, Ahmedabad welcome the dignitaries, guest and the delegates. The Seminar was inaugurated by the chief guest Dr. Jay Narayan Vyas, Economist and Thinker. Dr. Pankaj Shukla, Executive Council Member, Gujarat University, Ahmedabad was the guest of honour. The presidential address was delivered by Dr. P. M. Patel (I/C), Registrar, Gujarat University, Ahmedabad. To conclude the session Ms. Sonali Chatterjee, Lecturer & Seminar Coordinator delivered the vote of thanks.



[Inauguration by Lighting of Lamp]





[Inaugural Session: (LtoR) Shri Pankaj Shukla, Executive Council Member, Gujarat University, Ahmedabad, Dr. Jay Narayan Vyas, Economist and Thinker, Ahmedabad, Dr. P. M. Patel (I/C), Registrar, Gujarat University, Ahmedabad, Dr Prateek Kanchan, Director, B.K. School of Professional and Management Studies, Gujarat University, Ahmedabad.]

Session: 1

First Session was panel discussion on Corporate V/S Youth - Trend And Challenges Ahead. In this session the experts from the industries were Shri B R M Rao, Director, Vimal Group, Mehsana (moderator of the session), Shri Ajay Motwani, Head Marketing, Consumer, Adani Wilmar Ltd, Ahmedabad and Shri Kapil Modi, COO, CTA Logistics Ltd, Ahmedabad. They had discussed the different mode of transports like Railway, Road, Sea and Coastal Movements. Growth and expansion for rail cargo movement. The students were encouraged to go through academic with passion and enthusiasm. VUCA (Volatility, Uncertainty, complexity and ambiguity) was

discussed among the students. Also discussed the importance of skills, product knowledge, practical approach required by the employer or management from the employees.



[Session 1: (L to R) Shri Ajay Motwani, Head Marketing, Consumer, Adani Wilmar Ltd, Ahmedabad, Shri B R M Rao, Director, Vimal Group, Mehsana, Shri Kapil Modi, COO, CTA Logistics Ltd, Ahmedabad.]



Session: 2

Second Session was panel discussion on Multi Modal Logistics & Supply Chain Ins And Outs. The session moderator was Shri Samir Shah, Chairman, CII Gujarat Taskforce on Logistics & Partner & Director, JBS Group of Companies, Ahmedabad and the experts were Shri B R M Rao, Director, Vimal Group, Mehsana, Shri Ajay Kumar Saraswat, CEO, IWARE Supply Chain Pvt. Ltd., Ahmedabad and Shri Viraj Mehta, Partner, Kotak Logistics, Ahmedabad.



[Session 2: (LtoR) Shri Ajay Kumar Saraswat, CEO, IWARE Supply Chain Pvt. Ltd., Ahmedabad, Shri B R M Rao, Director, Vimal Group, Mehsana, Shri Samir Shah, Chairman, CII Gujarat Taskforce on Logistics & Partner & Director, JBS Group of Companies, Ahmedabad, Shri Viraj Mehta, Partner, Kotak Logistics, Ahmedabad.]

In this Session panel was agreed on a common statement that only Gujarat Government is the first state to officially recognize Logistics and Transportation as an industry. Till today Logistics and Supply Chain was known as the stand alone industry. There were no changes in the principles in this industry but now the modal is changing drastically in every aspect. To sustain in the industry

the domain knowledge is must. Logistics and Transportation industry is all about how fast delivery of goods in best condition and at the best freight. Implementation of technology and automation or new trends will play major role in future. The panel came on the conclusion that to sustain in the Logistics and Supply Chain Industry you have to be star performer “Perform or Perish”.

Session: 3

Third Session was on Emerging Opportunities and Operational Strategies in Port Sector. The chairman of the session was Shri Shashank Shende, (FIE), Joint Development Commissioner, KANDLA Special Economic Zone, Govt. of India Ministry of Commerce & Industry. Dr. Ganesh Radhakrishnan, Advisor – GRID, PricewaterhouseCooper Pvt. Ltd, Ahmedabad has covered the Regulatory Challenges in the Maritime Sector and Shri Nirav Mahadeviya, CEO, Technopolis, Ahmedabad has delivered his speech on Opportunities in Industrial Infrastructure Sector around Port.

In this session, the speaker discussed the importance of Indian coastline in the trade and commerce. The implementation of Sagarmala Project will help the development the coastal economic zone. Antwerp Port modal discussed in the penal and explained the challenges and solutions to implement in Indian Ports. Penal gone through the Indian port tariff policy, marketing strategies and different regulations of Govt. for development of port, the nearby industrial cluster to be developed. The industrial cluster includes the shipbuilding, tourism, cruise terminal and different industrial parks.

All the sessions were ended with interesting Questions-Answers and concluding remarks of the Session Moderator and the chairman.



[Session 3: (LtoR) : Shri Ganesh Radhakrishnan, Advisor – GRID, PricewaterhouseCooper Pvt. Ltd, Ahmedabad, Shri Shashank Shende, (FIE), Joint Development Commissioner, KANDLA Special Economic Zone, Govt. of India Ministry of Commerce & Industry, Shri Nirav Mahadeviya, CEO, Technopolis, Ahmedabad .]



*[Valedictory address by
Dr. (Prof.) Himanshu
Pandya, Hon'ble Vice
Chancellor,
GujaratUniversity,
Ahmedabad.]*

Valedictory address was delivered by Dr. (Prof.) Himanshu Pandya, Hon'ble Vice Chancellor, Gujarat University, Ahmedabad. He has encouraged and motivated the students. The conference was extremely well attended by around 200 students.

Reviews:

- “The industry & academic interface in the seminar was really very interesting. This resulted in bringing out the real ground realities and issues to the fore, which was a great value add.” **Ajay Kumar Saraswat, CEO, IWARE Supply Chain Pvt. Ltd., Ahmedabad**
- “Overall, it was a very good experience, experts giving their valuable insights on the current trends and challenges in logistics and port sector.” **Akshay Desai, Student (Sem III), Department of Maritime Management, Gujarat University**
- "I was really enjoyed seminar. I got much knowledge & motivation through highly experienced experts. Please arrange such seminars for us." **Madhav Rathod, Student (Sem I), Department of Maritime Management, Gujarat University**

The Department of Maritime Management felt very happy and encouraged with so much of response to their land-mark yearly event.



Expert Lecture Series

❖ Expert Lecture 1:

- Name of expert: L.C. Hembrom
- Current position: Security In-Charge, ONGC, Mehsana
- Lecture conduct on 1st September 2018
- What we learned :
 - Port Security, Role of Indian Armed Forces for Securing Indian waters and Maritime Trade.
 - Types of security arrangements required in Port to face Security related emergency.



❖ Expert Lecture 2:

- Name of expert: Harinarayan Tripathy
- Current position: Professional advocate
- Lecture conduct on 27th September 2018
- What we learned:
 - Nature and common understanding of Law, Law of Contract, Difference between Indemnity and Guarantee, Bailment, Pledge and Agency and Different Case Study Presentation.

❖ Expert Lecture 3:

- Name of expert: Ganesh Radhakrishnan
- Current position: Advisor, PwD Grid
- Lecture conduct on 6th October 2018
- What we learned:
 - Economic Regulations by Government Policies and Tariff regulatory authorities which are affecting Indian Port Sector leading to Market Failure.

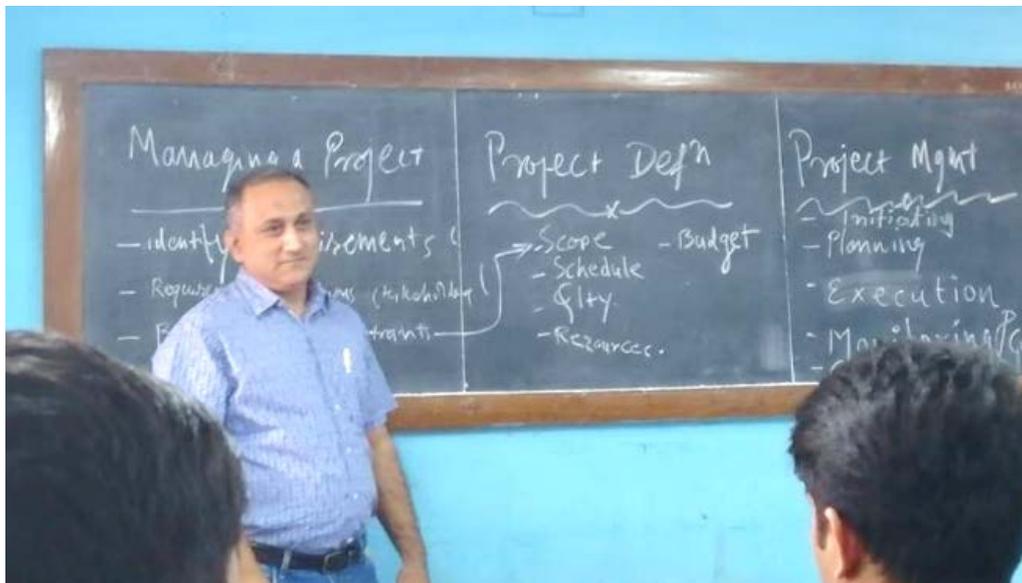
❖ Expert Lecture 4:

- Name of expert: Vinit Shah
- Current position: Adani Port & SEZ, Ahmedabad Corporate
- Lecture conduct on 20th October 2018
- What we learned:
 - Past, Current and Future Scenario of Maritime Industries.
 - Applicable rules & Regulations for Developing Green Field Port in India with respect to Environment Clearance.



❖ Expert Lecture 5:

- Name of expert: Mehul Khakhi
- Current position: Business Head- Technical Advisor
- Lecture conduct on 1st December 2018
- What we learned:
 - Project Management
 - Process of project management
 - Project life cycle



❖ Expert Lecture 6:

- Name of expert: Tarang Desai
- Current position: Assistant Manager Logistic Department Reliance, Mumbai.
- Lecture conduct on 16th February 2019
- What we learned:
 - Challenges to port & logistics industry
 - Logistics scenarios
 - National logistics policy



Cultural Activity: Vrund

India is a land of fairs and festivals. Many festivals are celebrated during a year. Navratri is a one of the most popular festival celebrated in India by worshipping the Hindu deity Durga with joy and fervour. Our school also conducts an event named “Vrund” every year where all the students and faculty members of our school celebrate the fusion of happiness, tradition, colour, devotion and respect for our culture. Everyone comes up with traditional outfits and play garba with great zeal. Prizes and awards are also been bestowed for best performance and best dressing for both male as well as female. Lastly, the prime intention of pulling up this event is to allow students a period of recreation. Memories and friendships created in the event are cherished forever. In the vicious life cycle of a student, that revolves around studies, these kind of events shows a certain degree of inflation in the excitement levels of students.





- Bhumi Shah

**(Semester II, Department of maritime management,
B.K.School of Professional and Management studies)**

Maritime transport: Shipping undergoes Sea change

Marine transportation is an extremely vital yet often the least popular visible part of the world economy. According to Government of India statistics, about 95 percent of the country's trade by volume is transported through the marine route.



Maritime transport or the locomotion of people and goods by sea is one of the most ancient and widely used forms of transport known to man. From the times of legendary explorers like Christopher Columbus and Vasco da Gama who sailed the mighty seas on their archaic ships armed with just a compass and some other basic equipment, both Shipping vessels and Shipping as a means of transport have undergone a drastic change. According to the International Chamber of Shipping, International Shipping today transports about 90 percent of the total world trade by volume. With an increase in the number of vessels sailing at this time, there is a growing need for constant innovation in the field of maritime surveillance. Shipping companies these days have begun to deploy modern technologies to ensure enhanced monitoring, efficiency and security of their fleet.

From navigation to loading and unloading of cargo at the port, modern technology has permeated most aspects of maritime transport. Here's a look at some of the technologies that have played a significant role in changing the face of the world shipping industry.

So, in a nutshell, it can be said that the evolution of marine industries has taken a centre stage in the world's economy and in the coming years, there will be a sea of opportunities for the people to make their career in this sector.



- Darshit Patel

**(Semester II, Department of maritime management,
B.K.School of Professional and Management studies)**

CSR Activity done by the Maritime students

We are privileged that we got a chance to do something for the welfare of the society. The smiling faces of these kids motivated us to continue with such social activities.as token of love we distributed food packets and pencils boxes to small children and also taught them some basic larning.





Editor's Column:

Newsletter “**WAVES FROM THE VOYAGERS**” will be published on quarterly basis, if you want to share your article then please contact us.

Madhav Rathod (Semester II) - 9624398729

Aashka Medh (Semester II) - 9638762358

Aynesh Rawat (Semester II) – 9537840286

“Don't be sad...!!!

Keep smiling, you are the men of the seas...”